Deliverable 6.1

Dissemination strategy and action plan Draft version

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www.eco-bot.eu

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D6.1: Dissemination strategy and action plan Draft Version

Summary

This document describes the Dissemination strategy and action plan, produced within Work Package 6: Communication, Dissemination and liaison Activities of the Eco-Bot project, the aims of which are to identify and organize the consortium activities to promote and diffuse the Eco-Bot results and benefits to the industry, the policy makers, the scientific and educational community and the general public and users. The dissemination strategy and action plan is a living document that will be updated on M18 to include new actions or strategies resulting from the evaluation of the implemented actions.

Therefore, the following five elements are carefully described in this dissemination plan

1. The dissemination objectives (outlined in chapter 3),
2. The target groups (chapter 4),
3. The key dissemination tools (chapter 5),
4. The action plan during the life of the project (chapter 6)

Dissemination roles and procedures have also been given in sections 7 and 8 to guide project members.

DELIVERABLE NUMBER	WORK PACKAGE
D6.1	WP6
LEAD BENEFICIARY	**DELIVERABLE AUTHOR(S)**
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DISSEMINATION LEVEL	x PU = Public □ PP = Restricted to other programme participants □ CO = Confidential, only for members of the consortium

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List of Acronyms and Abbreviations

CO: Confidential

PU: Public

WP: Work Package

Executive Summary

This document describes the Dissemination strategy and action plan, produced within Work Package 6: Communication, Dissemination and liaison Activities of the Eco-Bot project, the aims of which are to identify and organize the consortium activities to promote and diffuse the Eco-Bot results and benefits to the industry, the policy makers, the scientific and educational community and the general public and users. The dissemination strategy and action plan is a living document that will be updated on M18 to include new actions or strategies resulting from the evaluation of the implemented actions.

Therefore, the following five elements are carefully described in this dissemination plan

5. The dissemination objectives (outlined in chapter 3),
6. The target groups (chapter 4),
7. The key dissemination tools (chapter 5),
8. The action plan during the life of the project (chapter 6)

Dissemination roles and procedures have also been given in sections 7 and 8 to guide project members.

1. Introduction

The Eco-Bot tool aims to engage residential and commercial energy consumers, with the goal of raising awareness in their behavior in regard to energy efficiency. A personalized virtual energy assistant will deliver information on itemized energy usage by combining recent advances in chat-bot technology and non-intrusive appliance load monitoring techniques using low-resolution smart meter-type data.

This Deliverable 6.1 Dissemination strategy and action plan Draft version, produced within Work Package 6: Communication, Dissemination and liaison Activities, aims to identify and organize the consortium activities to promote and diffuse the Eco-Bot results and benefits from its use amongst the potential users, who are the European industry, the scientific community, the educational community, the policy makers and the general public and thus maximize project impact. The final version of this plan will be published on M18.

This deliverable describes in detail the strategy and the action plan for dissemination, standardisation and liaison activities for the Eco-Bot project. The strategy will assist the Eco-Bot consortium to reach specified stakeholders effectively.

2. Strategic overview

Dissemination are of utmost importance, in order to create visibility and raise awareness within the scientific community to further continue the related research, within the end user community and within the players that will contribute to deliver Eco-Bot to the market. It is therefore essential to establish a clear and concise plan, developed at the early stages of the project, to disseminate the project achievements and results and promote project information to multiple audiences.

The following elements are carefully described during the scheduling of the dissemination plan,
1. The dissemination objectives (outlined in chapter 3),
2. The target groups (chapter 4)
3. The key dissemination tools (chapter 5),
4. The action plan (chapter 6)
5. Dissemination responsibilities and timing of the dissemination activities (chapter 7)

The entire dissemination strategy definition, monitoring and updating is supervised by RISA as WP6 leader, who is also responsible for maintaining a set of dissemination procedures for facilitating the dissemination procedures (chapter 8).

The dissemination strategy comprises pf three main phases:

Dissemination phase	**Duration**	**Activities**
Awareness-oriented phase	The whole project's duration	• Reach different types of users and energy associations

		• Promote specific dedicated campaigns to the main demonstration sites but also in cooperation with the supporting consumers' associations • Promote new energy policies • Design dissemination materials, website, logo • Organize and participate at project-related events
Results-oriented phase	Covers the second half of the project and a few months after its conclusion	• Exchange with energy associations • Promotion of engagement strategies • Scientific dissemination and specific campaigns
Exploitation-oriented phase	Start early in the project, will be intensified during the third year	• Comprehensive market research • identification and monitoring of competitive or complimentary projects and products • development of a clear exploitation plan both on an integrated system level, and on individual components level • IPR management within the consortium

3. Dissemination objectives

The objectives of the communication, dissemination and liaison activities are:

1 Create and raise awareness about the Eco-Bot system.
2 Promote the project achievements and usage of the Eco-Bot to the different target audiences.
3 Ensure that the Eco-Bot is presented in the most appropriate and effective way, and in coherence with other European and international initiatives.
4 Identify and establish cooperation with relevant external activities and stakeholder groups.

4. Target groups

The main target groups are:

- European industry
  - Energy efficiency hardware and service suppliers (business domain)
  - ICT application suppliers (technological domain)
- Scientific community
- Wider public and users
- Policy makers
- Research/academic institutions

The needs of the targeted audiences will be identified so that information will be provided to them that is tailored to their needs. The strategy is based on the generic Dissemination and Exploitation plan that is defined in the DoW and is available on Annex A.

5. Key dissemination tools

A combination of different dissemination channels is already being implemented to reach each of the specified target groups. The use of each dissemination channel depends upon the specific target group that is selected to reach and each stage of project's progress.

5.1 Visual identity

A coherent visual identity has been developed for Eco-Bot, including a logo and templates which can be used by partners when presenting their work in electronic and printed material, as well as a set of core slides which are all described here.

5.1.1 Logo

The partners have selected the logo below. It captures the main vision of Eco-Bot, namely a "robot" that chats with the user on energy. The logo will be used in all project material so as to secure consistency and wide recognition.

Figure 1 Logo

5.1.2 Deliverable, Word document, PowerPoint presentation

Templates for the project's deliverables, documents and presentations have been developed and will be used by the project participants in both internal and external events to the promote consistency.

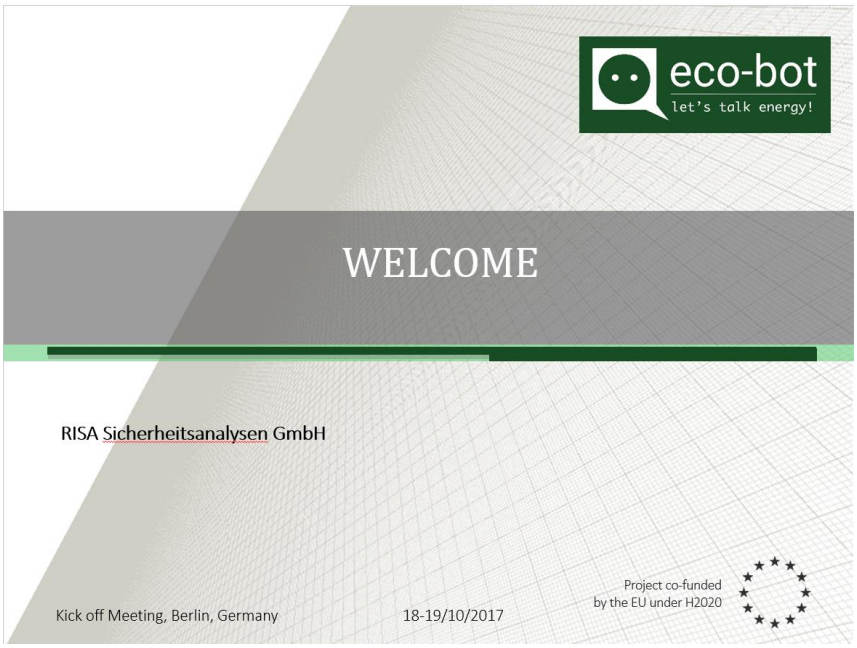

Figure 2: Cover slide of the template for a Powerpoint presentation

5.1.3 Leaflet, Poster

A leaflet and a poster template covering the projects' concept and objectives will be produced by M8. The material will be distributed at all relevant key events to all the key target audiences.

5.2 Newsletter

The consortium plans to publish an e-newsletter every year that will be accessible form the website. The newsletter will report the progress and results, as well as announce upcoming events to key audience.

The first newsletter will be published around M12 along with the achievement of major milestones and will be sent to the Eco-Bot stakeholder network and to relevant initiatives.

5.3 Website

The Eco-Bot website (www.eco-bot.eu), shown in Figure 3 below, has been created on M2 with relevant project information and will be updated throughout the project. Step by step,

additional pages will be added to present publications, public deliverables and information on technological achievements.

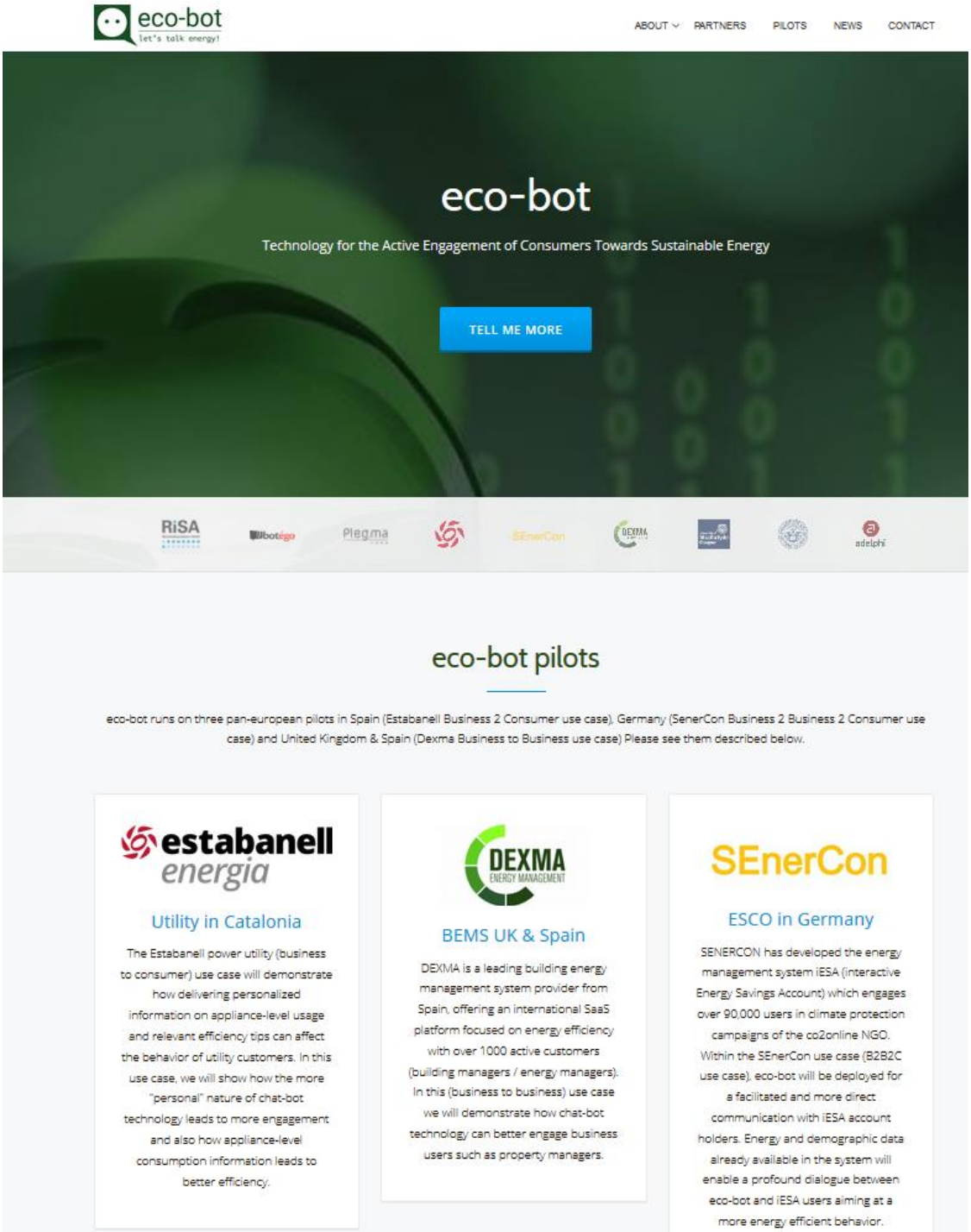

Figure 3 Website homepage

5.4 Social media

Social media channels (Tweeter, Facebook, LinkedIn, etc.) will be used to reach a wider audience frequently and cost-effectively.

As a first step and to complement the website, a dedicated LinkedIn group was set up in October 2017 for Eco-Bot at https://www.linkedin.com/company/eco-bot/.

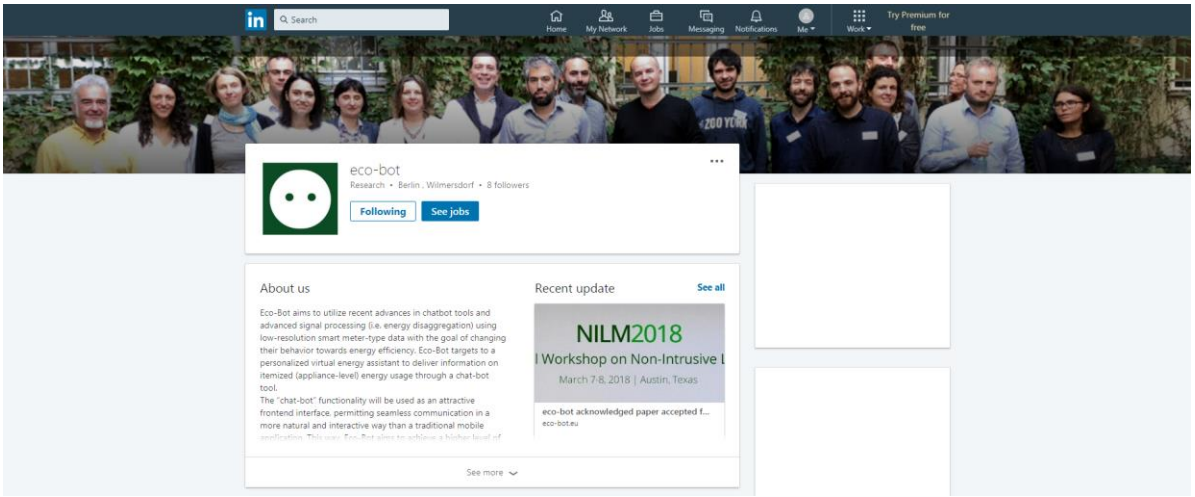

Figure 4 Linked In group

A tweeter and youTube account have also been set up but will be actively used later to disseminate concrete results and achievements.

Links to the social media are available on all website pages so that the user or users can easily identify and follow the project evolution.

5.5 Press releases, publications and mass media

The consortium will produce at least four press releases for the European, national and local press (depending on the topic).

Table 1: Overview of press releases

Issue	Topics	Publication date
First press release	Launch of project	November 2017

Second press release	Overview of first year	November 2018
Third press release	Overview of second year	November 2019
Fourth press release	Results of project Overview of final event Next steps	June 2020

The project launch press release that can be seen in Annex A has been already produced and forwarded by the project partners in their local and national press contacts.

A major effort towards producing peer reviewed scientific and technical papers to well respected and highly rated journals and respective conference proceedings. This task will be undertaken mostly by the research partners and the publications will cover several fields of the work performed within the project. Particular effort will be made to secure Open Access (OA) to all interested persons. Table 2 presents a list of journals that can be used for publications.

Table 2: List with the main Journals to be pursued by the Eco-Bot partners

Name	**Publisher**	**Link**
Power and Energy Technology Systems Journal	IEEE PES	http://www.ieee-pes.org/publications/transactions/ieeepower-and-energy-technology-systems-journal
Transactions on Smart Grids	IEEE PES	http://www.ieee-pes.org/ieee-transactions-on-smart-grid
The Energy Journal	IAEE	https://www.iaee.org/en/publications/scope.aspx
Energy- The International Journal	Elsevier	http://www.journals.elsevier.com/energy
Applied Energy	Elsevier	
Energies- Open Access Energy Research,	MDPI	http://www.mdpi.com/journal/energies

Engineering and Policy Journal		
Energy and Environment	Multi-Science	http://www.multi-science.co.uk/ee.htm
Journal of Renewable and Sustainable Energy	AIP	http://scitation.aip.org/content/aip/journal/jrse
International Journal of Renewable Energy Development	C-BIORE	http://ejournal.undip.ac.id/index.php/ijred

The Eco-Bot consortium will also seek every opportunity, always in close collaboration with the Project Officer, to diffuse the project main results through various means offered by the EU, namely:

- Horizon Magazine
- Project stories
- research*eu results magazine
- research*eu focus
- Euronews TV

Partners will also investigate the possibility to participate in EU research conferences and public events, e.g.:

- EU energy Forum
- Open Door Days
- H2020 Researchers Nights

5.6 Conferences and workshops

Eco-Bot partners will present project advances in well-known relevant international conferences, symposia and workshops and exhibitions/trades. Table 3 includes some indicative conferences and exhibitions that will be pursed.

Table 3: Overview of planned conference/workshops

Conference/workshop	**Date**	**Location**
European Energy Efficiency	28 February –	Stadthalle, Wels,

Conference	2 March 2018	Austria
smart Energy Efficiency for Asset Intensive Industries	March 17-19, 2019	Berlin, Germany
24th International Energy and Environment Fair and Conference	May 02-04, 2018	Istanbul Expo Center, Turkey
The European Conference on Sustainability, Energy & the Environment 2018	July 6-7, 2018	Brighton, UK
8th International conference on Energy and Sustainability	July 3-5, 2019	Coimbra, Portugal
4th European Workshop on Non-Intrusive Load Monitoring	November 6-7 2017	London, UK
NILM Workshop	March 7-8, 2018	Austin, Texas
41st IAEE International Conference	June 10-13, 2018	Groningen, Netherlands
XI International Trade Fair- Energy Efficiency. Renewable Energy - 2018	November 6–8, 2018	Kyiv, Ukraine
14th South-East European Conference on Energy Efficiency & Renewables	March 27, 2018	Sofia, Bulgaria

This list will be further expanded during the course of project.

So far, Eco-bot partners University of Strathclyde, Dexma Tech and Plegma Labs participated at the 4th European Workshop on Non-Intrusive Load Monitoring in London UK, where all major state-of-the art players in NILM come together to exchange knowledge on energy disaggregation.

The eco-bot acknowledged paper titled "Electricity Usage Profile Disaggregation of Hourly Smart Meter Data" produced by the Department of Electronic and Electrical Engineering of the University of Strathclyde has been accepted and will be presented at the International NILM workshop to be held in March 2018 in Texas USA.

Furthermore, another major dissemination activity is the organisation of a number of workshops with aim to disseminate the project progress and results and receive feedback from stakeholders.

The first of these workshops was organized in Granollers, Barcelona Spain on the 4th of December 2017 by Estabanell Energia. The aim of the workshop was to bring out important issues that need to be taken into account in the following steps and to give the consortium a wider view of the project and its context.

Two workshops will be organized by the University of Strathclyde around M18 and M34 between major stakeholders in the area of energy efficiency and consumers behavior and economics and other prioritised relevant projects (funded by EC or international funds) to exchange knowledge and look for means of enhancing market potential. In the framework of this task, the consortium will pursue some links with some relevant Standardisation Bodies, so as to contribute especially with regards to new guidelines and best practices.

A series of three exploitation workshops (with 4 to 8 participants) will be carried out by adelphi in cooperation with EPESA, DEXMA, and SEC to identify the outlines of the exploitation potential for Eco-Bot within different use cases (B2C, B2B, and B2B2C) around M10, M22 and M36.

A consensus-building workshop will be organized at the end of the project by RISA to demonstrate the results achieved and at which key stakeholders are invited to make proposals for widespread adoption or implementation among the project community. Up to 100 stakeholders will be invited.

5.7 Teaching, training and demo events

USTRAT and UEKAT, as research/academic institutions, have teaching duties; the results of the project will enable them to exploit new alleys in the education of students.

Additionally, the Eco-Bot platform will be demonstrated during the three pilot cases as well as during the organized workshops to major end-users and to non-specialist attendees. For this partners will use a brochure and videos/motion designs describing the Eco-Bot platform.

The videos/motion designs will be posted on YouTube and publicly promoted through links in social networks.

6. Action plan

Following below are the dissemination activities planned to take place in every phase of the project implementation. The same information together with the responsible partner can be seen in Table 4.

6.1 First Year Activities

During the first year partners are expected to accomplish the following:

- Develop and follow the dissemination strategy;
- Cluster with relevant projects;
- Explore standardisation possibilities;
- Create of brand identity (logo, templates);
- Produce the project poster and leaflet. The project leaflets will be distributed by the partners on every opportunity;
- Publish the first Eco-Bot newsletter;
- Launch and maintain the project website;
- Create the social media channels of Eco-Bot (Twitter and LinkedIn) to reach a wide audience and the project's stakeholder network. The accounts will be regularly updated with the main project news;
- Send press releases to make the public aware of the project basic concept, objectives and expected impact;
- Advertise through horizon magazine, research*eu, Euronews TV, etc;
- Participate in EU events;
- Organise of an opening workshop;
- Organise of the first exploitation workshop to identify the outlines of the exploitation potential.

6.2 Second Year Activities

During the second year of the work the partners expect to accomplish the following:

- Update the dissemination strategy and action plan according to identified needs;
- Continue clustering and standardisation efforts;
- Publish the second Eco-Bot newsletter informing about achievements and results so far;
- Continuously update the project website with all project news and findings;
- Promote the work through Twitter and LinkedIn;
- Present project work in conferences and other relevant events through technical presentations, posters and distribution of dissemination material;
- Publish work in scientific and well-respected journals;
- Keep sending press releases to the press announcing the project evolutions;
- Try to advertise through horizon magazine, research*eu, Euronews TV, etc;
- Participate in EU events;

- Organise a workshop between major stakeholders in the area of energy efficiency and consumers behavior and economics and other prioritised relevant projects
- Organisation of the second exploitation workshop to identify exploitation potential

6.3 Third Year Activities

During the third year of the work the partners expect to accomplish the following:

- Continue liaison and standardisation efforts;
- Publish the third Eco-Bot newsletter that will include information on achievements, results and pilot demonstrations;
- Continuously update the project website with all project news and findings;
- Promote the work through Twitter and LinkedIn;
- Produce animation videos which will be uploaded to the YouTube channel of Eco-Bot, website, social media channels and will be used as training material;
- Present project work in conferences and other relevant events through technical presentations, posters and distribution of dissemination material;
- Publish work in scientific and well-respected journals;
- Send press releases for diffuse the project results to the general public;
- Try to advertise through horizon magazine, research*eu, Euronews TV, etc;
- Participate in EU events;
- Organise teaching and training sessions;
- Organise the second workshop between major stakeholders in the area of energy efficiency and consumers behavior and economics and other prioritised relevant projects
- Organise of the third exploitation workshop to identify exploitation potential;
- Organise of the consensus-building workshop

6.4 After the End of the Project

After the end of the project the partners will:

- Keep the website for at least five more years
- Publish their work in scientific and trade journals
- Present their work in conferences
- Present the work in Eco-Bot in seminars and teaching

7. Dissemination responsibilities. Timing of the dissemination activities

All partners of Eco-Bot are involved in the dissemination activities and they contribute to the dissemination plan. RISA, the WP leader, will manage and the coordinate all the dissemination activities.

Following below are the responsible partners and timing for each dissemination activity.

Table 4. Responsibilities and Timing for Each Dissemination Activity

Dissemination Activity	Responsible Partner	Timing of the Activity (months)
Dissemination strategy and action plan	RISA	6, 18
Report dissemination activities	RISA	12, 24, 39
Report liaison and standardisation activities	USTRAT	12, 24, 39
Creation of brand identity (logo, templates)	RISA, PLEGMA	4
Poster/leaflets	RISA	8
Newsletter	RISA	12, 24, 39
Animation video	PLEGMA	24, 36
Website	PLEGMA	4-39 and 5 years after
Social networks (Twitter and LinkedIn)	PLEGMA	1-39
Youtube	PLEGMA	1-39
Presentations in conferences and workshops organised by others	RISA, all	12-39
Publications	USTRAT, all	18-39
Press releases	RISA, all	2,12,24,39
Advertisement through horizon magazine, research*eu, Euronews TV, etc.	all	6-39
Participation in EU events	all	6-39
Teaching, training and demo events	USTRAT, UEKAT, EYPESA, DEXMA, SEC	24-39
Organisation of an opening workshop	EYPESA	2
Organisation of two workshops between major stakeholders in the area of energy efficiency and consumers behavior and economics and other prioritised relevant projects	USTRAT, EYPESA, UEKAT, adelphi	18, 34
Organisation of three exploitation workshop to identify the outlines of the exploitation potential for Eco-Bot within different use cases (B2C, B2B, and B2B2C)	Adelphi, EYPESA, DEXMA, SEC	10, 22, 36

Organisation of the consensus-building workshop at the end of the project	RISA	39

8. Dissemination procedures

8.1. Dissemination request procedure

For any dissemination activity the following process should be followed:

1. The partner intending to perform a dissemination action completes the "Dissemination Request" form (Annex B) and sends it to the Communication Manager (CM) at least 2 weeks before submission to the external actor.
2. The CM circulates the form to the Coordinator and the members of the Steering Committee (SC) and asking for approval/comments.
3. The SC has five working days to react negatively or positively to this activity. No response is assumed as being positive; the CM informs the dissemination activity lead partner to proceed and records the dissemination activity into the main registry of dissemination actions.
4. If there is even a single negative response then the issue is being discussed among the coordinator, the CM and the involved partners;

8.2. Acknowledgment

The Eco-Bot logo and the EC flag should be used in each publication (whenever possible) and the following acknowledgment should be added to each publication:

"This project is co-funded by the European Commission under the "H2020-EU.3.3.1. - Reducing energy consumption and carbon footprint by smart and sustainable use" program topic, according to the Grant agreement No. 767625"

8.3. Open Access for Peer-Reviewed Articles in Journals or Conference Proceedings

It is a contractual obligation that partners should make every effort so that their work will be freely available over the internet. This is what is defined as 'open access'; publications will be available through the project website but also through respective OA repositories (e.g. OpenAIRE).

9. Conclusion

This document provides the dissemination strategy and action plan for the Eco-Bot project. It identifies the target groups that should be reached and identifies and organizes the consortium activities to promote and diffuse the Eco-Bot results and benefits. It also covers procedures and means of dissemination, responsibilities and timing of dissemination activities.

It is a living document that will be updated based on the evolution of needs and feedback from the implemented actions.

ANNEX A: Generic Dissemination and exploitation plan for Eco-Bot

Dissemination to European Industry	The industrial partners and public bodies will disseminate the usage of Eco-Bot within their companies and organisations, out of the department or unit in charge of Eco-Bot participation and through their networks. Dissemination will be produced by means of the following mechanisms: • Informal knowledge dissemination within each organisation, through internal websites or newsletters. • Meetings of Eco-Bot related staff with other personnel out of the project (in order to identify synergies). • Dissemination to related Business Interest Group (BIG) – the following indicative potential target groups for dissemination of non-confidential information Eco-Bot vision and innovations are initially identified: o Energy Efficiency hardware and services suppliers (Business domain): Eco-Bot will share non confidential information about the progress of the project for potential translation to other fields of interest, further exploitation of the results. o ICT applications suppliers Industrial Community (Technological domain): Eco-Bot frontend and backend environment in terms of software and mobile applications and their technology will be demonstrated together with its publicly available documentation so that it can easily be the basis for many other embedded and Clean-web (energy/eco_friendly) applications for other target groups and even other application domains. Partners BOTEGO, DEXMA, SEC and PLEGMA are active in the provision of IT solutions in the private

	sector in energy and other domains and will disseminate the project results to their channels.
Dissemination to the scientific community	The Eco-Bot consortium is strongly motivated to provide technological and scientific results that will be of major importance and interest for the scientific and industry communities. These results will be communicated in Eco-Bot website, at scientific, ICT and Energy society meetings, submitted for publications in peer-reviewed journals and in press releases for popular and sectorial magazines, and newspapers. Efforts will be made to promote Open Access policies. They may additionally be shared during public forums/conventions, organized by Eco-Bot partners such as European Energy Efficiency Conference, EU Sustainable Energy Week, International Conference on Energy Efficiency in Domestic Appliances and Lighting (sponsored by European Commission Joint Research Centre), Energy Efficiency - Reaching the Next Level, International Energy and Environment Fair and Conference, EU NILM Workshop, The European Conference on Sustainability, Energy & the Environment, International conference on Energy and Sustainability, IAEE International Conference, etc.
Dissemination of Knowledge to the wider public and users	Many of the partners involved in Eco-Bot are heavily engaged in collaboration projects concerning Energy Efficiency on a national and international scale (VIMSEN, CHARGED, DIGI-Label, etc.). These collaborations allow these partners to transfer knowledge, and also to extract new challenging problems that require research to achieve new knowledge. SEC is a major provider of IT solutions and services in 11 European countries for the public and private sector and will thus disseminate the project knowledge and results thought its activities and partnerships. The Eco-Bot project intensifies this mutual insemination. It is an invaluable advantage for the partners to be able to produce experience with collaboration that has led to excellent research results and at the

	same time produced significant commercial impact. Periodic plenary and thematic/WP meetings will be held and involve all relevant public and industry partners.
Dissemination to policy makers and reform	Eco-Bot results will be disseminated to policy makers to the extent that this technology needs to be integrated in several buildings and applications in general. Thus information as illustrated in the sections below will be accessible to national policy makers. Private confidential meetings with European reimbursement agencies, European regulatory offices or notified bodies will be organized whenever requested, for advices and recommendations for the development of Eco-Bot cleanweb "intelligent energy" system.
Commercial exploitation	Recognized by the Eco-Bot consortium as the key driver for any future commercial success. The commercial exploitation plan is always based on a study that shall deal with the Background and Foreground Rights, the Patents, trademarks and IPR issues, which will be in the base of the future Eco-Bot product, taking account of EU policies, including those to foster the transfer of technology to SMEs, and promoting the use of generic, non-proprietary technologies, as well as the overall European security framework. In order to design a successful Exploitation strategy, the exploitation document will be developed taking as a reference the Business Model Generation (proposed by "Osterwalder & Pigneur" in 2010).
Educational use	As research/academic institutions, USTRAT and UEKAT, have teaching duties; the results of the project will enable them to exploit new alleys in the education of students. The results of the Eco-Bot project will be used to provide students, research fellows and companies with teaching, industrial courses and consultation services. These services entail the transfer of knowledge and know-how to interested entities in the fields of: energy efficiency, energy analytics, environmental performance, government and social innovation aiming towards sustainable behavioural change.

Active Engagement of Consumers Towards Sustainable Energy - European research project Eco-Bot has started

With a successful kickoff-meeting at the 18th and 19th of October 2017 in Berlin, a new European H2020 funded research project has begun its work. The project Eco-Bot (Personalised ICT-tools for the Active Engagement of Consumers towards Sustainable Energy) aspires to change energy consumption behaviour towards energy efficiency. Over the course of the next 39 months, a team of universities, technology developers and providers in the energy field as well as high tech small and medium sized enterprises (SME's) across Europe and Turkey will work together closely.

Eco-Bot targets to a personalized virtual energy assistant to deliver information on itemized (appliance-level) energy usage through a chat-bot tool. The solution is going to include advances in state of the art technologies such as natural language processing, advanced signal processing (energy disaggregation) and multi-factorial behavioural modelling. There will also be advanced information and communications technologies, such as knowledge engineering, machine learning and expert systems to transform the multi-factorial models for energy reduction to interactive, personalized and targeted recommendations to consumers on how to save energy.

The solution will be tested and demonstrated in three different use cases, the power utility of Catalonia (Estabanell Business 2 Consumer use case), a leading SaaS Building Energy Management System with two ESCO/building managers in Spain and the United Kingdom (DexmaTech Business to Business use case) and household energy users with smart meters in Germany (senerCon Business 2 Business 2 Consumer use case)), to validate the Eco-Bot system across real and diverse conditions.

NAME OF YOUR INSTITUTION HERE is an official partner of the project and participates in the research for a sustainable energy future by whatever your institution is contributing to the project. *(Please add the missing information if you want to be mentioned within the article, if not, just delete the whole paragraph)*

More info:

Mr. Stephanos Camarinopoulos

RISA Sicherheitsanalysen GmbH

Email: s.camarinopoulos@risa.de

The participants of the Eco-Bot kickoff-meeting in Berlin, Germany.

ANNEX C: Dissemination request form

Dissemination request form

Workpackage No.	WP6	Workpackage Title	Dissemination Activities
Lead Proposing Partner	<partner's name, company short title>		
Status	Draft/Final		
Version No.	v<0.xx>		
File Name	Eco-Bot_Dissemination_Request_Form		
Issue date	dd-mm-yyyy		
Project First Start and Duration	Oct. 1, 2017; 39 months		

For any dissemination activity the following process should be followed:

5. The partner intending to perform a dissemination action completes the "Dissemination Request" form and sends it to the Communication Manager (CM) at least 2 weeks before submission to the external actor.
6. The CM circulates the form to the Coordinator and members of the Steering Committee (SC) and asks for approval/comments.
7. The SC members have five working days to react negatively or positively to this activity. No response is assumed as being positive; the CM informs the dissemination activity lead partner to proceed and records the dissemination activity into the main registry of dissemination actions.
8. If there is even a single negative response then the issue is being discussed among the coordinator, the CM and the involved partners;

The Eco-Bot logo and the EC flag should be used in each publication (whenever possible) and the following acknowledgment should be added to each publication:

"This project is co-funded by the European Commission under the "H2020-EU.3.3.1. - Reducing energy consumption and carbon footprint by smart and sustainable use" program topic, according to the Grant agreement No. 767625"

Following below are instructions on what should be included:

For all dissemination activities	
Main Leader:	(name, organisation)
Type of dissemination activity:	Please choose one; conference, special session, paper presentation, workshop, demonstration, exhibition, press/media activity, poster, video, website, …, other
Date:	

In case of an event		
Title of presentation:		
Authors:		
Title of event:		
Date and place of event realization:		
Abstract:		
Type of audience:	Scientific community (higher education, research)	☐
	Industry	☐
	Civil society	☐
	Policy makers	☐
	Media	☐
Size of audience:		
Countries addressed:		

In case of a scientific publication (journal, conference)			
Date of publication:			
Title of publication:			
Authors in order of appearance:			
Abstract:			
Title of the periodical or conference series:			
Volume Number, issue number, relevant pages			
Publisher (name, location)			
Full paper submission	Attached to this form:	☐	
	Will be submitted:	☐ by	(date)
Permanent identifiers (if available):			
Additional info:			

In case of an Eco-Bot event		
Company:		
Title of event :		
Place of event realisation:		
Organiser:		
URL:		
Event Short Description:		
Type of Event:	National	☐
	International	☐
	Conference	☐
	Workshop	☐
	Other:	☐
	If other specify:	
Other Comments:		